



MINSTER LOVELL PARISH COUNCIL

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PUBLICITY POLICY FOR BUS SHELTERS

Minster Lovell Parish Council supports village businesses by allowing the display of their information in village bus shelters on the following basis:-

- Maximum dimensions to be used are A3 (297mm x 420mm).
- Direction signs only are to be used. Signs solely advertising businesses are not permitted.
- It is advised that signs are laminated or are made of adhesive vinyl material.
- Any unkempt signs will be removed and a replacement will be requested by the Clerk.
- Signs are to be positioned so that they do not block sight-lines from inside the bus shelter.
- The business is responsible for ensuring that their sign is displayed and a replacement provided and displayed if necessary.
- The business shall provide materials to fix the sign to the bus shelter (ie Blu-tak, tape etc).
- An annual fee of £200.00 per bus shelter is payable upon receipt of invoice, to the Clerk. VAT is not payable.

** The Parish Council own 4 bus shelters, one of which is a stone built structure without any windows. Signs are unable to be displayed on this shelter due to its construction material and therefore this policy applies to the remaining 3 shelters only.*

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